

GETT Expo Tips

Phoenixville Area Middle School

March 23, 2019

www.gettpa.org



Thank you for agreeing to create an interactive hands-on expo table for GETT on March 23, 2019, at Phoenixville Area Middle School! We appreciate your willingness to donate your time and resources to making the GETT Expo a big success!

Celebrate women in Science, Technology, Engineering, Art and Math (STEAM) by showcasing your company/organization, your products/services and STEAM-based career opportunities. Meet and talk with more than 800 girls to help them understand STEAM through a hands-on activity at your table. Be the real-life, successful women who show them how careers in STEAM are fun, in-demand and can give them the opportunity to help others and change the world!



10 Tips for Planning and Designing an Expo table:

1. Create an interactive table activity that engages the girls to use multiple senses such as sight, sound and touch.
2. Consider that you need to reach 500-600 girls with your activity. The hands-on activity should last about 5 minutes and be designed to be presented to 3-4 girls at a time. Consider activity materials that are reusable.
3. Interactive activities are the most fun, memorable and educational for the girls.
4. Create your exhibit and activity on one main "take home message" that you want the girls to focus on and take home. What do you want them to know?
5. Make your table visually attractive with signage or displays that will entice the girls to stop and visit your exhibit. Give-aways are welcome, but not required.
6. Tables should be targeted between a 5th and 10th grade level of understanding. Subject matter can be altered depending on each audience that comes to the table.
7. Place one of your volunteers in front of the table to draw in girls that may be interested but shy—very important!
8. Ask the girls questions as you are talking to them. (ex. Why did that happen? What do you think caused that?)
9. When communicating with the girls, speak in layman's language. When technical terms are used, be sure to provide the girls with a clear explanation.
10. Develop a take home activity sheet so the girls can re-create your activity at home!

HAVE FUN!